

Situations Vacant Advertising Rates

Your Weekly link to 20,000+ active direct commerce sector decision-makers

CataloguesCatalogues is the uniquely powerful e-newsletter that the entire distance selling and multi-channel community waits to receive and open every week. *CataloguesCatalogues* is often first with the news that matters to our readership, and with issues archived complete with their advertising at www.cataloguescatalogues.com, we attract even more readers for your messages via Google and the other highly effective links we deploy.

Our 20,000+ UK subscribers are board directors and senior managers at the catalogue, home shopping, online, and multi-channel retail businesses you want to reach and are the most active and responsive members of the B2C and B2B communities. Your message will also reach a further bonus 2600+ overseas subscribers from the sector, many of whom

have current management responsibility for UK and European subsidiaries or are considering market entry.

Readers include hard-to-reach CEOs, MDs, and board directors together with influential and decision-making budget holders from the full range of disciplines. These include finance, corporate management, IT, marketing, fulfilment, strategic development, operations, e-commerce, creative, international, digital production, buying, logistics, merchandising, HR, and general management and more...

In short *CataloguesCatalogues* offers awesome and unrivalled coverage of the sector and fantastic qualified high-quality response for discerning advertisers.

Situations Vacant:

£195 for two consecutive issues

Each week we offer companies or individuals the opportunity to advertise their situations vacant. When you are in the market to recruit skilled permanent and interim personnel you need to be sure that your requirement reaches the cream of experienced candidates. With *CataloguesCatalogues* you can most definitely achieve that, as many reader businesses will attest, at unbelievably low rates. Just £195 covers insertion in two consecutive issues.

Your ad, along with your logo, will be placed in a prominent position at the top of our e-newsletter which, in turn, becomes our website home page until the next issue. You can submit up to 100 words and include a direct link to your website or email.

Remember, all advertisers and sponsors receive lasting exposure beyond the broadcast life of their selected *CataloguesCatalogues* issues via the high traffic reference and research site www.cataloguescatalogues.com



Deadlines & Mechanical Data

All text to be supplied in Microsoft Word and logos as jpg or gif files.

CataloguesCatalogues broadcasts at 8.00pm on the Wednesday prior to its Thursday landing. The deadline for ad bookings and copy/digital files is Tuesday 5.00pm. Production and broadcast is managed by our own in house team.

For further details call on 01271 866112 or email sales@ecmod.com.